



News Release

RDCRS READS Summer Reading Program receives two BRAVO Awards

For immediate release – October 28, 2015

Red Deer, Alberta The RDCRS READS Summer Reading Program won two BRAVO Awards (Award of Excellence and Best in Class) at the Canadian Association of Communicators in Education (CACE) Conference on October 18 – 20. The Award of Excellence is for communication programs in the field of education that receives 90 – 100 per cent and the Best in Class recognizes the best execution of the program.

The RDCRS READS Summer Reading Program was developed to suit all middle and elementary school students' needs. The main goals of the program are to promote reading growth by getting books into the hands of students, increase access to books to eliminate summer reading loss and to have school libraries open during the summer months.

“The success of the RDCRS READS summer reading program lies in its ability to engage students in literacy in a new way. Students are visiting our library and building their literacy skills in an unstructured, play based format. Students do exchange their library books, but the excitement is in trying the new library activities that are planned for them every week. Parents can take away activities that they can build into their reading at home. With reading as part of their summer reading routine students are continuing to build literacy skills throughout their vacation. The summer reading program also builds community and family relationships,” said Librarian Debbie Robinson at Holy Trinity Catholic School in Olds.

This past summer, over 16,000 books were distributed in 11 schools.

Continued...

News Release

“After two years, the Summer Reading program has had impressive results. With so many books getting into the hands of our students we are truly fostering a life-long love of reading,” said Vice-Principal Jeff Tuchscherer at St. Patrick’s Community School in Red Deer.

For more information on the summer reading program, please visit <http://rdcrs.ca/programs/summer-reading-program>

Red Deer Catholic Regional Schools serves over 9,200 students in 19 schools in Red Deer, Sylvan Lake, Rocky Mountain House, Innisfail and Olds. It also supports the learning of over 600 students in a Home Education Program. The Division is committed to serving children and parents with a complete offering of learning opportunities delivered within the context of Catholic teachings and within the means of the Division.

For more information, contact:

Ryan Ledene
Associate Superintendent – Faith Development & Division Support
Red Deer Catholic Regional Schools
P: 403-343-1055 Ext. 310114
E: ryan.ledene@rdcrs.ca
W: rdcrs.ca

Photo Caption (left to right): Guy Pelletier (Chairperson), Meghan Alton (Communications Coordinator), Haleigh Packer (Communications Coordinator) and Paul Mason (Superintendent) holding the RDCRS READS Summer Reading Program awards (Best in Class and Award of Excellence).